viamedia 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

VNS/NCC

**Invoice** 

Hillary for America

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 07/16

Invoice ID: 1188813 Invoice Date: 08-03-2016 Contract ID: 829652 Client ID: 42218 Campaign ID: Estimate ID: 4925 P.O Number: Tax ID:

Description Amount

Gross Advertising Fee \$1,193.00
Agency Commission (\$178.94)
Rep. Firm Commission (\$354.92)

Net Advertising Fee \$659.14

Sub Total \$659.14

Total This Invoice \$659.14

/62296374/ 1298

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.

7796 Solution Center Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Document set: Page 1 of 4

Intentionally blank page.

## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: Hillary for America

Remarks: /62296374/ Bill Cycle: 07/16 Rep. Firm: VNS/NCC Contract ID: 829652 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
07/05/16	Tuesday	USA-E	1298-GREENSBORO	Law & Order: SVU	10:04am	HFA16G306H	00:00:30	Charged	10.00	*
07/05/16	Tuesday	ESPN-E	1298-GREENSBORO			HFA16G306H	00:00:30	Charged	10.00	*
07/05/16	Tuesday	TLC-E	1298-GREENSBORO			HFA16G306H	00:00:30	Charged	5.00	*
07/05/16	Tuesday	TNT-E	1298-GREENSBORO			HFA16G306H	00:00:30	Charged	10.00	*
07/05/16	Tuesday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged	15.00	*
07/05/16	Tuesday	USA-E	1298-GREENSBORO			HFA16G306H	00:00:30	Charged	15.00	*
07/05/16	Tuesday	HGTV-E	1298-GREENSBORO	Fixer Upper	4:44pm	HFA16G306H	00:00:30	Charged	10.00	*
07/05/16	Tuesday	TNT-E	1298-GREENSBORO		5:50pm	HFA16G306H	00:00:30	Charged	15.00	*
07/05/16	Tuesday		1298-GREENSBORO	Chopped	6:53pm	HFA16G306H	00:00:30	Charged	10.00	*
07/05/16	Tuesday	USA-E	1298-GREENSBORO		9:18pm	HFA16G306H	00:00:30	Charged	35.00	*
07/05/16	Tuesday	FOOD-E	1298-GREENSBORO	Chopped	9:51pm	HFA16G306H	00:00:30	Charged	30.00	*
07/05/16	Tuesday	TLC-E	1298-GREENSBORO	Little People World	11:35pm	HFA16G306H	00:00:30	Charged	20.00	*
07/05/16	Tuesday		1298-GREENSBORO	Fixer Upper	11:44pm	HFA16G306H	00:00:30	Charged	30.00	*
07/06/16	Wednesday	USA-E	1298-GREENSBORO		2:04pm	HFA16G306H	00:00:30	Charged	10.00	*
07/06/16	Wednesday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged	8.00	*
07/06/16	Wednesday	TNT-E	1298-GREENSBORO			HFA16G306H	00:00:30	Charged	10.00	*
07/06/16	Wednesday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged	15.00	*
07/06/16	Wednesday			Worst Cooks in America		HFA16G306H	00:00:30	Charged	10.00	*
07/06/16	Wednesday	TLC-E	1298-GREENSBORO			HFA16G306H	00:00:30	Charged	7.00	*
07/06/16	Wednesday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged	10.00	*
07/06/16	Wednesday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged	35.00	*
07/07/16	Thursday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged	10.00	*
07/07/16	Thursday	CNN-E	1298-GREENSBORO			HFA16G306H	00:00:30	Charged	10.00	*
07/07/16	Thursday	TLC-E	1298-GREENSBORO			HFA16G306H	00:00:30	Charged	5.00	*
07/07/16	Thursday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged	10.00	*
07/07/16	Thursday		1298-GREENSBORO 1298-GREENSBORO			HFA16G306H	00:00:30	Charged	10.00	*
07/07/16	Thursday	USA-E TNT-E				HFA16G306H	00:00:30 00:00:30	Charged	15.00	*
07/07/16 07/07/16	Thursday	TNT-E	1298-GREENSBORO 1298-GREENSBORO			HFA16G306H HFA16G306H	00:00:30	Charged Charged	15.00 35.00	*
	Thursday		1298-GREENSBORO			HFA16G306H	00:00:30			*
07/07/16 07/07/16	Thursday Thursday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged Charged	30.00 30.00	*
07/07/16	Thursday		1298-GREENSBORO			HFA16G306H	00:00:30	Charged	35.00	*
07/07/16	Friday	USA-E	1298-GREENSBORO			HFA16T312H	00:00:30	Charged	10.00	*
07/08/16	Friday		1298-GREENSBORO			HFA16T312H	00:00:30	Charged	15.00	*
07/08/16	Friday			Min Timberw@ Denver Nu		HFA16T311H	00:00:30	Charged	35.00	*
07/08/16	Friday	CNN-E	1298-GREENSBORO			HFA16T312H	00:00:30	Charged	30.00	*
07/09/16	Saturday	TLC-E	1298-GREENSBORO			HFA16T312H	00:00:30	Charged	5.00	*
07/09/16	Saturday		1298-GREENSBORO			HFA16T311H	00:00:30	Charged	10.00	*
07/09/16	Saturday	TLC-E	1298-GREENSBORO			HFA16T311H	00:00:30	Charged	7.00	*
07/09/16	Saturday		1298-GREENSBORO			HFA16T312H	00:00:30	Charged	15.00	*
07/09/16	Saturday	TLC-E	1298-GREENSBORO			HFA16T312H	00:00:30	Charged	20.00	*
07/09/16	Saturday	TLC-E	1298-GREENSBORO			HFA16T311H	00:00:30	Charged	20.00	*
07/09/16	Saturday	FOOD-E	1298-GREENSBORO	Chopped		HFA16T311H	00:00:30	Charged	30.00	*
07/09/16	Saturday	TNT-E	1298-GREENSBORO		9:56pm	HFA16T312H	00:00:30	Charged	35.00	*
07/09/16	Saturday	USA-E	1298-GREENSBORO	Modern Family	11:48pm	HFA16T311H	00:00:30	Charged	35.00	*
07/10/16	Sunday	CNN-E	1298-GREENSBORO	CNN Newsroom Live	5:41am	HFA16T311H	00:00:30	Charged	10.00	*
07/10/16	Sunday	HGTV-E	1298-GREENSBORO	Flip or Flop	10:45am	HFA16T312H	00:00:30	Charged	8.00	*
07/10/16	Sunday	HGTV-E	1298-GREENSBORO	Flip or Flop	11:46am	HFA16T311H	00:00:30	Charged	8.00	*
07/10/16	Sunday	TBSC-E	1298-GREENSBORO	Life as We Know It	12:17pm	HFA16T311H	00:00:30	Charged	10.00	*
07/10/16	Sunday	FOOD-E	1298-GREENSBORO	Chopped	3:23pm	HFA16T311H	00:00:30	Charged	8.00	*
07/10/16	Sunday	HGTV-E	1298-GREENSBORO	Property Brothers	4:18pm	HFA16T311H	00:00:30	Charged	10.00	*
07/10/16	Sunday	TBSC-E	1298-GREENSBORO	The Sweetest Thing	5:09pm	HFA16T312H	00:00:30	Charged	15.00	*
07/10/16	Sunday	USA-E	1298-GREENSBORO	Law & Order: SVU	5:31pm	HFA16T311H	00:00:30	Charged	15.00	*
07/10/16	Sunday	TLC-E	1298-GREENSBORO	Return to Amish	6:52pm	HFA16T312H	00:00:30	Charged	7.00	*
07/10/16	Sunday	TBSC-E	1298-GREENSBORO	50 First Dates	8:37pm	HFA16T311H	00:00:30	Charged	35.00	*
07/11/16	Monday	HGTV-E	1298-GREENSBORO	Tiny House Hunters	10:45am	HFA16T311H	00:00:30	Charged	8.00	*
07/11/16	Monday	USA-E	1298-GREENSBORO	NCIS	11:04am	HFA16T311H	00:00:30	Charged	10.00	*
07/11/16	Monday	TNT-E	1298-GREENSBORO	Supernatural		HFA16T312H	00:00:30	Charged	10.00	*
07/11/16	Monday	TLC-E	1298-GREENSBORO		3:53pm	HFA16T311H	00:00:30	Charged	5.00	*
07/11/16	Monday		1298-GREENSBORO			HFA16T312H	00:00:30	Charged	15.00	*
07/11/16	Monday		1298-GREENSBORO			HFA16T312H	00:00:30	Charged	10.00	*
07/11/16	Monday	TLC-E	1298-GREENSBORO			HFA16T312H	00:00:30	Charged	7.00	*
07/11/16	Monday	USA-E	1298-GREENSBORO			HFA16T312H	00:00:30	Charged	15.00	*
07/11/16	Monday		1298-GREENSBORO			HFA16T311H	00:00:30	Charged	10.00	*
07/11/16	Monday	TNT-E	1298-GREENSBORO	Castle	5:41pm	HFA16T311H	00:00:30	Charged	15.00	*

Document set: Page 3 of 4

07/11/16	Monday	ESPN-E	1298-GREENSBORO SportsCenter	6:50pm	HFA16T311H	00:00:30	Charged	15.00	*
07/11/16	Monday	TNT-E	1298-GREENSBORO Rizzoli & Isles	8:10pm	HFA16T312H	00:00:30	Charged	35.00	*
07/11/16	Monday	USA-E	1298-GREENSBORO WWE Monday/Repeats	8:39pm	HFA16T311H	00:00:30	Charged	35.00	*
07/11/16	Monday	TBSC-E	1298-GREENSBORO American Dad	8:41pm	HFA16T311H	00:00:30	Charged	35.00	*
07/11/16	Monday	HGTV-E	1298-GREENSBORO Tiny House, Big Living	9:42pm	HFA16T311H	00:00:30	Charged	30.00	*
07/11/16	Monday	TLC-E	1298-GREENSBORO My Giant Life	10:37pm	HFA16T311H	00:00:30	Charged	20.00	*

Grand Total 1,193.00

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary du Conid: 829652

Document set: Page 4 of 4

<sup>\*=</sup>Spot Costs are calculated using the sum of spot costs for all zones within the zone group.